

INVOICE

Remit Address:

WOFL

12315 Collection Center Drive

Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535

Invoice #	4072258-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/22/12

Advertiser	Obama for America
Product	95-101-1775 OBAMA FOR AM. 60'S
Estimate Number	1775

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4072258
Alt Order #	4072258
Deal #	
Order Flight	09/15/12 - 09/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell

Attention: Accounts Payable

1010 Wisconsin Avenue NW

Suite 800

Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 5a	5a-6a		09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL	CANDIDATE DISCOUNT		M	09/17/12	1:00	5:40 AM	OFA12G117H	\$450.00		2
	WOFL			Tu	09/18/12	1:00	5:57 AM	OFA12G117H	\$450.00		1
	WOFL			W	09/19/12	1:00	5:39 AM	OFA12G117H	\$450.00		4
	WOFL			Th	09/20/12	1:00	5:39 AM	OFA12G117H	\$450.00		3
	WOFL			F	09/21/12	1:00	5:52 AM	OFA12G117H	\$450.00		5
2	WOFL	Good Day 6a	6a-7a		09/17/12 to 09/23/12	2x	MTWTF--				
	WOFL	CANDIDATE DISCOUNT		W	09/19/12	1:00	6:39 AM	OFA12G117H	\$630.00		1
	WOFL			F	09/21/12	1:00	6:38 AM	OFA12G117H	\$630.00		2
3	WOFL	Good Day 7a	7a-8a		09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL	CANDIDATE DISCOUNT		M	09/17/12	1:00	7:24 AM	OFA12G117H	\$1,170.00		3
	WOFL			Tu	09/18/12	1:00	7:20 AM	OFA12G117H	\$1,170.00		4
	WOFL			W	09/19/12	1:00	7:12 AM	OFA12G117H	\$1,170.00		2
	WOFL			Th	09/20/12	1:00	7:30 AM	OFA12G117H	\$1,170.00		1
	WOFL			F	09/21/12	1:00	7:23 AM	OFA12G117H	\$1,170.00		5
4	WOFL	Good Day 7a	7a-8a		09/17/12 to 09/23/12	2x	MTWTF--				
	WOFL	CANDIDATE DISCOUNT		M	09/17/12	1:00	7:51 AM	OFA12G117H	\$1,170.00		1
	WOFL			Tu	09/18/12	1:00	7:59 AM	OFA12G117H	\$1,170.00		2
5	WOFL	Good Day 9a	9a-10a		09/17/12 to 09/23/12	3x	MTWTF--				
	WOFL	CANDIDATE DISCOUNT		Tu	09/18/12	1:00	9:28 AM	OFA12G117H	\$500.00		2

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Estimate Number	1775

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Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	Good Day 9a	9a-10a								
	WOFL	CANDIDATE DISCOUNT									
	WOFL			W	09/19/12	1:00	9:22 AM	OFA12G117H	\$500.00		3
	WOFL			F	09/21/12	1:00	9:07 AM	OFA12G117H	\$500.00		1
6	WOFL	M-F 1p-2p	1p-2p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/17/12 to 09/23/12	3x	MTWTF--				
	WOFL			Tu	09/18/12	1:00	1:54 PM	OFA12G117H	\$410.00		3
	WOFL			W	09/19/12	1:00	1:08 PM	OFA12G117H	\$410.00		1
	WOFL			F	09/21/12	1:00	1:23 PM	OFA12G117H	\$410.00		2
7	WOFL	M-F 2p-3p	2p-3p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL			M	09/17/12	1:00	2:43 PM	OFA12G117H	\$540.00		1
	WOFL			Tu	09/18/12	1:00	2:32 PM	OFA12G117H	\$540.00		3
	WOFL			W	09/19/12	1:00	2:22 PM	OFA12G117H	\$540.00		2
	WOFL			Th	09/20/12	1:00	2:36 PM	OFA12G117H	\$540.00		5
	WOFL			F	09/21/12	1:00	2:32 PM	OFA12G117H	\$540.00		4
8	WOFL	Su 8a-10a News	8a-10a								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/10/12 to 09/16/12	1x	-----S				
	WOFL			Su	09/16/12	1:00	9:51 AM	OFA12G117H	\$230.00		1
9	WOFL	Fox News Sunday	10a-11a								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/10/12 to 09/16/12	1x	-----S				
	WOFL			Su	09/16/12	1:00	10:59 AM	OFA12G117H	\$450.00		1
10	WOFL	M-F 3p-4p	3p-4p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL			M	09/17/12	1:00	3:32 PM	OFA12G117H	\$860.00		4

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Estimate Number	1775

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Alt Order #	4072258
Deal #	
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Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

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 1010 Wisconsin Avenue NW
 Suite 800
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IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WOFL	M-F 3p-4p	3p-4p								
	CANDIDATE DISCOUNT										
	WOFL			Tu	09/18/12	1:00	3:31 PM	OFA12G117H	\$860.00		1
	WOFL			W	09/19/12	1:00	2:59 PM	OFA12G117H	\$860.00		2
	WOFL			Th	09/20/12	1:00	2:58 PM	OFA12G117H	\$860.00		3
	WOFL			F	09/21/12	1:00	3:48 PM	OFA12G117H	\$860.00		5
11	WOFL	M-F 4p-5p	4p-5p								
	CANDIDATE DISCOUNT										
	WOFL				09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL			M	09/17/12	1:00	4:29 PM	OFA12G117H	\$900.00		4
	WOFL			Tu	09/18/12	1:00	4:53 PM	OFA12G117H	\$900.00		2
	WOFL			W	09/19/12	1:00	3:58 PM	OFA12G117H	\$900.00		3
	WOFL			Th	09/20/12	1:00	3:58 PM	OFA12G117H	\$900.00		1
	WOFL			F	09/21/12	1:00	4:24 PM	OFA12G117H	\$900.00		5
12	WOFL	Fox 35 5p News	5p-6p								
	CANDIDATE DISCOUNT										
	WOFL				09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL			M	09/17/12	1:00	5:14 PM	OFA12G117H	\$1,260.00		1
	WOFL			Tu	09/18/12	1:00	5:22 PM	OFA12G117H	\$1,260.00		3
	WOFL			W	09/19/12	1:00	5:27 PM	OFA12G117H	\$1,260.00		4
	WOFL			Th	09/20/12	1:00	5:24 PM	OFA12G117H	\$1,260.00		2
	WOFL			F	09/21/12	1:00	5:12 PM	OFA12G117H	\$1,260.00		5
13	WOFL	Fox 35 5p News	530p-6p								
	CANDIDATE DISCOUNT										
	WOFL				09/17/12 to 09/23/12	5x	MTWTF--				
	WOFL			M	09/17/12	1:00	5:45 PM	OFA12G117H	\$1,260.00		1
	WOFL			Tu	09/18/12	1:00	5:55 PM	OFA12G117H	\$1,260.00		4
	WOFL			W	09/19/12	1:00	5:44 PM	OFA12G117H	\$1,260.00		2
	WOFL			Th	09/20/12	1:00	5:52 PM	OFA12G117H	\$1,260.00		3
	WOFL			F	09/21/12	1:00	5:55 PM	OFA12G117H	\$1,260.00		5
14	WOFL	Fox 35 5p News	530p-630p								

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IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CANDIDATE DISCOUNT											
15	WOFL	Tu Prime Other 1 IMMEDIATELY PREEMPTIBLE	8p-10p		09/10/12 to 09/16/12	2x	-----S				
	WOFL			Su	09/16/12	1:00	6:16 PM	OFA12G117H	\$1,170.00		1
	WOFL			Su	09/16/12	1:00	6:47 PM	OFA12G117H	\$1,170.00		2
16	WOFL	Th Prime Hour 1 CANDIDATE DISCOUNT	8p-9p		09/17/12 to 09/23/12	1x	-T-----				
	WOFL			Tu	09/18/12	1:00	8:24 PM	OFA12G117H	\$1,270.00		1
	WOFL			Th	09/20/12	1:00	7:59 PM	OFA12G117H	\$12,600.00		1
17	WOFL	Fox 35 10p News CANDIDATE DISCOUNT	10p-1030p		09/17/12 to 09/23/12	2x	MTWTF--				
	WOFL			W	09/19/12	1:00	10:23 PM	OFA12G117H	\$2,340.00		2
	WOFL			F	09/21/12	1:00	10:28 PM	OFA12G117H	\$2,340.00		1
18	WOFL	NFL RS Game Bucs CANDIDATE DISCOUNT	1-4P		09/10/12 to 09/16/12	1x	-----S				
	WOFL			Su	09/16/12	1:00	2:47 PM	OFA12G117H	\$14,400.00		1
	WOFL				09/17/12 to 09/23/12	1x	-----S-				
19	WOFL	FRINGE IMMEDIATELY PREEMPTIBLE	12a-1a		09/22/12	1:00	1:10 AM	OFA12G117H	\$200.00		
	WOFL			Sa	09/22/12	1:00	1:10 AM	OFA12G117H	\$200.00		1
	WOFL										
Aired Spots											55

Gross Total \$74,700.00

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IDB #	TV12856
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Product Code	101

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Agency Commission
\$11,205.00
Net Amount Due
\$63,495.00
Payment Terms 30 Days

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